

2013-2014 Cultural Funding Program Final Report Form

Date Received (CAD use only)

Core Programs/Community Initiatives

City of Austin Economic Development Department

Cultural Arts Division201 East 2nd Street

Austin, TX 78701

Final Reports are due within 30 days of the completion of project activities.

Final Reports must include:

- ☐ Completed Final Report Forms (4 pages)
- ☐ Final Report Financial Form (1 page – signed by Authorized Official)
- ☐ Budget Itemization
- ☐ Expense receipts for COA funds and other cash/in-kind expenses equal to minimum matching requirements
- ☐ Pertinent publicity, programs, press materials, reviews referencing funded event/program (including City credit and TCA/NEA credit if applicable (reference contract for your requirement))

SECTION I. CONTRACTOR INFORMATION

Contractor Agency Name:

Control Number: 14

Sponsored Organization/Individual Name (if applicable):

Contact Person:

Telephone:

Project Title:

End Date:

☐ Core Programs☐ Community Initiatives Program**SECTION II. PROJECT NARRATIVE**

Please provide a **bullet point list** of the public events and other activities associated with this project. Include dates and locations. Please submit documentation related to the contract activities with your report (CD, DVD, publications, etc.)

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SECTION III. AUDIENCE DATA (Include only verifiable project related data – do no inflate)

Audience Members Directly Served:

(Audience Members Defined: Those who participate or experience the art form directly.)

Number

Total number of audience members directly served by this contract:

Was this a significant change from last year? ☐ Yes ☐ No ☐ N/A

If yes, by how much? ☐ Increase of: ☐ Decrease of:

Of Those Audience Members Directly Served, Provide The Following Data

Number

Total number of youth audience members (ages 0-18) directly served by this contract:

Total number of audience members directly reached through TV/Radio (through programming, not PSAs):

Total number of audience members directly reached through the Web (user sessions, not hits):

Total number of audience members with disabilities directly served in accessible facilities:

Total number of audience members with disabilities directly served in special programming:

Total number of audience members directly reached through other methods (list methods):

Audience Information:

**Audience Demographics
(Enter Number)**

Number

**Special Constituencies
(Answer yes/no)**

Yes/No

American Indian
Asian
African-American
Latino/Hispanic
White
Multi-Racial
Other

Total

Child (<7)
Child (7 – 12)
College Student
Hearing Impaired
Mentally Impaired
Visually Impaired
Otherwise Impaired
Woman
Veteran
Senior Citizen
Institutionalized (correctional)
Institutionalized (non correctional)
Other:

Please note: Demographic, constituencies, and artist/tourism information must accurately reflect the specific funded project and cannot be taken from general census/sampling figures

Tourist Information:

Number

Please indicate audience members
who are from outside the city (greater
than a 50 mile distance)

State
National
International

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SECTION IV. ACTIVITY/PROJECT INFORMATION

Attendance Information:

List the **number of events** held in each category and the **number of attendees**.

	<u># events</u>	<u># attendees</u>		<u># events</u>	<u># attendees</u>
Conferences:			Publications:		
Exhibitions:			Residencies:		
Festivals:			Lectures/Demonstrations:		
Master Classes:			Commissions (original work):		
Open Rehearsals:			Seminars/Workshops:		
Performances:			Other:		

SECTION V. ARTIST/PERSONNEL INFORMATION

List the **number** of artists/personnel in each category and the **number** in each subgroup

Artist/Personnel Data

Number

Artists who received a fee:

Artists who volunteered their time to work:

Full-time personnel:

Part-time personnel:

Please list artists/personnel only once for this data set.

TOTAL

SECTION VI. GOALS, OBJECTIVES, AND EVALUATION

	<u>Yes/No</u>	
Did you meet and/or exceed goals and objectives of this project?		Explain
Did you capture ZIP codes of attendees?		
Did you do an exit survey or evaluation form?		

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SECTION VII. MARKETING AND OUTREACH		
	<u>Yes/No</u>	
Did you credit the City and TCA (if applicable) in all your marketing and publicity materials?		if no, explain.
Did you credit the City and TCA (if applicable) verbally at your event?		
Did you receive media coverage for your project activities?		
Did you promote your public activities on NowPlayingAustin.com?		if no, explain.
Did you perform outreach through social media? (List type & target audience)		explain
Did you perform any specific outreach to ethnic or minority communities?		if yes, explain
Did your marketing and/or media outreach target a national or statewide audience?		if yes, explain
Did your marketing and/or media outreach target an international audience?		if yes, explain
Did this project involve:	<u>Yes/No</u>	
Cultural Tourism?		
Partnering with the Austin Visitors & Convention Bureau?		
Partnering with other Bureau, Agencies, Organizations or Commissions?		
Economic development?		

Please note: You may attach additional sheets as necessary to further explain Sections V, VI, and VII

ADDITIONAL REQUIREMENT: You **MUST** attach the required Final Report Budget form and itemization to these forms and submit as one complete report.